



## Compare our Branding features

	Branding Starter	Branding Advanced	Branding Pro	Branding Enterprise
Logo design (PDF & PNG)	✓	✓	✓	✓
Color standards (PDF)	✓	✓	✓	✓
Typography standards (PDF)	✓	✓	✓	✓
Tagline creation	✗	✓	✓	✓
Brand devices design	✗	✓	✓	✓
Mockup illustrations	✗	✓	✓	✓
Extended mockup illustrations	✗	✗	✓	✓
Visual guidelines (PDF)	✗	✓	✓	✓
Extensive Visual guidelines (PDF)	✗	✗	✓	✓
Brand book	✗	✗	✓	✓
Extensive standardisation	✗	✗	✗	✓
Market research	✓	✓	✓	✓
Competition brands overview	✗	✓	✓	✓
Brand story and messaging	✗	✓	✓	✓
Delivery and implementation	✓	✓	✓	✓