



Compare our Performance Marketing plan features

	Performance Marketing Starter	Performance Marketing Advanced	Performance Marketing Pro	Performance Marketing Enterprise
1. CORE FEATURES				
Setting goals We will unite all activities towards achieving your monthly goals.	✓	✓	✓	✓
Reporting You will receive a detailed report of all undertaken activities and their outcomes.	✓	✓	✓	✓
We do everything We do all the work for all the services you choose.	✓	✓	✓	✓
2. CREATIVE CAMPAIGNS				
Number of Social Networks Together we will choose the sales channels and social networks that best suit your target group (persona). Available networks: Facebook and Instagram, LinkedIn, You tube, Snapchat, Tik Tok	1	2	3	Upon enquiry
Setting up campaigns Creating all the necessary campaigns with a clear focus on achieving monthly goals.	✓	✓ Revision of the results every six months.	✓ Revision of the results every three months.	✓ Revision of the results every month.
Setting up a sales funnel We will create a competition chart together to understand where you are and where you want to be, and revise it every year.	✓	✓	✓	✓
Remarketing We will map your customer acquisition process and revise it every three months.	✓	✓	✓	✓
Landing page optimisation We will design and chart your sales process and revise it every three months.	✓	✓	✓	✓
5. ANALYTICS FEATURES				
Google Analytics behavior We will analyse customer behavior every month and proactively suggest changes on your website.	✓	✓	✓	✓
Google Analytics audience We will analyse your website visitors which will give us a much better chance to meet your customers' needs.	✓	✓	✓	✓
Google Analytics acquisition We will analyse customers acquisitions and proactively give you suggestions how to acquire and retain them.	✓	✓	✓	✓
4. DESIGN FEATURES				
High quality designs A design expert will produce creative solutions for your posts and stories	✓	✓	✓	✓
5. COPYWRITING FEATURES				
High quality content A copywriter expert will produce creative content for your posts and stories	✓	✓	✓	✓