



Compare our Social Marketing plan features

	Social Marketing Starter	Social Marketing Advanced	Social Marketing Pro	Social Marketing Enterprise
1. CORE FEATURES				
Setting goals We will unite all activities towards achieving your monthly goals.	✓	✓	✓	✓
Reporting You will receive a detailed report of all undertaken activities and their outcomes.	✓	✓	✓	✓
We do everything We do all the work for all the services you choose.	✓	✓	✓	✓
3. SOCIAL NETWORKS				
Number of Social Networks Together we will choose the sales channels and social networks that best suit your target group (persona). Available networks: Facebook and Instagram, LinkedIn, You tube, Snapchat, Tik Tok	1	2	3	Upon enquiry
Creative posts and stories We will create posts and stories for networks that you have choosen . They need to appeal to your targeted personas and serve to lead to achievement of your monthly targets.	✓	✓	✓	✓
Response to post comments We replay professionally during working hours. We are working proactively and communicating to achieve monthly goals.	✓ 1 hour / response time	✓ 40 minutes / response time	✓ 20 minutes / response time	✓ Upon enquiry.
Response to direct messages We replay professionally during working hours. We are working proactively and communicating to achieve monthly goals.	✓ 1 hour / response time	✓ 40 minutes / response time	✓ 20 minutes / response time	✓ Upon enquiry.
2. MARKET FEATURES				
Personas With your help, we will define up to two of your primary end user groups. Then, we will perform all the activities from their point of view.	✓	✓ Revision of the results every six months.	✓ Revision of the results every three months.	✓ Revision of the results every month.
Competition chart We will create a competition chart together to understand where you are and where you want to be, and revise it every year.	✓	✓	✓	✓
Customer acquisition process We will map your customer acquisition process and revise it every three months.	✓	✓	✓	✓
Sales process We will design and chart your sales process and revise it every three months.	✓	✓	✓	✓
4. DESIGN FEATURES				
High quality designs A design expert will produce creative solutions for your posts and stories	✓	✓	✓	✓
5. COPYWRITING FEATURES				
High quality content A copywriter expert will produce creative content for your posts and stories	✓	✓	✓	✓