FULLO

Compare our website growth plan features

CORE FEATURES	Starter	E-commerce	E-commerce Pro	E-commerce Enterprise
Setting goals We will unite all activities towards achieving your monthly goals.	\checkmark	\checkmark	\checkmark	\checkmark
Reporting You will receive a detailed report of all undertaken activities and their outcomes.	\checkmark	~	~	~
We do everything We do all the work for all the services you choose.	\checkmark	~	~	~
MARKET FEATURES				
Personas With your help, we will define up to two of your primary end user groups. Then, we will perform all the activities from their point of view.	\checkmark	Revision of the results every six months.	Revision of the results every three months.	Revision of the results every month.
Competition chart We will create a competition chart together to understand where you are and where you want to be, and revise it every year.	×	×	\checkmark	~
Customer acquisition process We will map your customer acquisition process and revise it every three months.	×	\mathbf{X}	~	~
Sales process We will design and chart your sales process and revise it every three months.	×	×	\checkmark	~
DESIGN FEATURES Beautiful responsive website design	\checkmark	\checkmark	~	\checkmark
Custom made	\checkmark	\checkmark	~	\checkmark
Mobile first	• •	· •	• •	· · · · · · · · · · · · · · · · · · ·
User friendly look & feel We proactively follow trends and make your website always beautiful and modern.	• •	•	• •	• •
Hero images We will design hero images aligned with specific monthly goals.	Up to 2 per month	Up to 4 per month	Up to 7 per month	Unlimited per month
Landing pages We will design landing pages per month aligned with specific monthly goals.	1 landing page per month	2 landing pages per month	4 landing pages per month	6 landing pages per month
Products photo retouching		×	Up to 10 products per month.	Up to 30 products per month.
DEVELOPMENT FEATURES Development of all popular features	~	~	~	~
Search Engine Optimisation	×	×	\checkmark	\checkmark
Third software integration	Upon enquiry.	Upon enquiry.	Upon enquiry.	Upon enquiry.
ANALYTICS FEATURES				
Google Analytics behavior We will analyse customer behavior every month and proactively suggest changes on your website.	×	\checkmark	~	\checkmark
Google Analytics audience We will analyse your website visitors which will give us a much better chance to meet your customers' needs.	×	Every six months	Every three months	Every three months
Google Analytics acquisition We will analyse customers acquisitions and proactively give you suggestions how to acquire and retain them.	×	×	~	~
Hotjar monitoring Very powerful tool for daily monitoring which give us an exact picture how customers behave on your website.	×	\mathbf{X}	×	~
HOSTING FEATURES				
Server type You will have your own dedicated professional who will make sure that your website always works at superb performance.	Super fast hosting	Dedicated space	Dedicated server	Dedicated server with CDN
Number of visits	Up to 30,000 visits/month	Up to 100,000 visits/month	Up to 300,000 visits/month	Unlimited visits/month
Security and backups You will get premium security and daily backup.	\checkmark	\checkmark	~	~
ADMINISTRATION FEATURES Website administration Complete website administration with unlimited changes.	Excluding content writing.	Excluding content writing.	Excluding content writing.	Including content writing.
Free online support We are always here for you and we'll respond to your tickets.	Within 24 hours.	Within 24 hours.	Within 2 hours during daytime.	Within 1 hour during daytime.
E-COMMERCE FEATURES Products				